



personalized item
production company
simplifies security
infrastructure with
arcules



case study

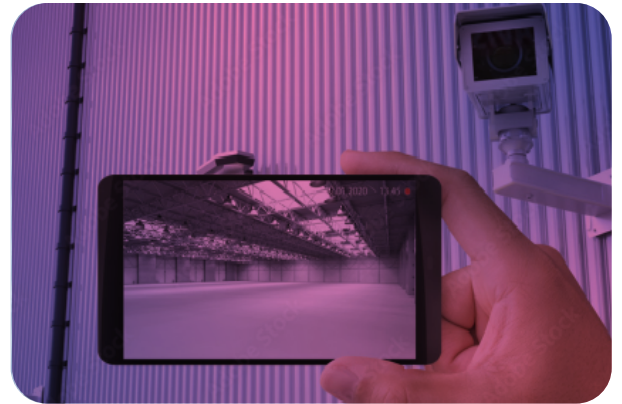
the customer

personalized creations company

This personalized item production company offers a wide variety of customizable gifts and merchandise including photo frames, keychains, kitchen and patio equipment, and more.

4
LOCATIONS
NATIONWIDE

thousands
OF PRODUCTS TO CUSTOMIZE



the challenge

As a nationwide corporation with a variety of IT systems and equipment, keeping everything up and running is a full-time job. Standardization across the board was almost non-existent, which made upgrades and maintenance difficult for the company's limited IT staff. Following a switch failure, the company began looking into a replacement camera and security system.

"We had three or four different hodgepodge systems, and we kept being told that each new one would be the last one," says an IT support engineer at the company.

The team already have their hands full just keeping the company's systems running. Nobody has time to troubleshoot issues with cameras or worry about purchasing new equipment every couple of years. To simplify their on-premise security implementation, the company needed a modern, future-proof solution.



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the solution

With Arcules, the company could simplify their camera and video infrastructure so that users would have a unified view of their properties and locations.

"We knew that if we were getting an upgrade, everything needed to fit on one system so that we didn't have to open three or four different screens at the same time," says the IT support engineer.

The company's new Arcules system is used by everyone from warehouse employees to managers and security personnel to access and review footage on demand. In the event of an incident, users can go into the system and look at the footage from a variety of angles, all on one screen. The company leverages Arcules to control 12 outdoor cameras that monitor activity throughout their facilities.



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the results

With Arcules' simple web-based interface, staff can quickly and easily access footage across all their sites without worrying about managing different applications or tools. Individual users can be configured with their own views, further streamlining access and ease of use.

The company depends on Arcules for timely support as well as feature development and customization. Throughout the implementation and installation process, Arcules worked directly with the customer to create the features and capabilities they needed to get the most out of their security infrastructure.

The company uses their customized security solution not just for point-in-time monitoring or playback, but also for case analysis and advanced threat detection. Using Arcules advanced camera software, security personnel and warehouse managers can easily identify points of interest like foreign objects or unauthorized vehicles.

"The case management features and object detection are some of the most beneficial features of the Arcules system," says the IT support engineer. "There's also a lot of analytics in the software that we can use to keep track of our applications."

As the company continues to grow and acquire other offices, Arcules is the preferred solution for security and camera infrastructure. The simplicity, ease of use, and reduced maintenance of the Arcules implementation have proven invaluable, and the company is reaping the benefits of a standardized, future-proof security solution.

why they chose arcules

security simplified

By standardizing on the Arcules camera and security system, the company is able to reduce the maintenance burden on IT staff while improving ease of use and stability for their core security applications.

modern and future-proof

Arcules' subscription-based service gives the company peace of mind knowing their solution is always leveraging state-of-the-art technology, without the need to go out and purchase new equipment every couple of years.

customer service and support

The company relies on Arcules as a security partner, not just a vendor, providing customized application support and development to fit the company's unique business model.



From the customer standpoint, Arcules has been great at listening to our feedback and implementing changes. It's been a mutually beneficial partnership.